













ROUND ONE		Do not that at all	Not Much	Neutral	It is good	This is my First Choice	Total Score	Tone of the Comments regarding each logo		Next Step
	SCORING	-2	-1	0	2	4		Positive	Negative	
	Logo #1	38	24	34	45	33	122	Clear; easy to read	No personality	on to ROUND 3
		-76	-24	0	90	132				
	Logo #2	91	19	23	11	32	-51	Hard to read	ELIMINATED	
		-182	-19	0	22	128				
	Logo #3	69	27	14	36	25	7	Nice color; shows movement	Icon is of a dancer	ELIMINATED
		-138	-27	0	72	100				
	Logo #4	62	39	31	32	9	-63	Hard to read	ELIMINATED	
		-124	-39	0	64	36				
	Logo #5	46	10	11	40	72	266	Colorful, different; Sun is nice	Color is too faint	on to ROUND 3
		-92	-10	0	80	288				
ROUND TWO		Do not that at all	Not Much	Neutral	It is good	This is my First Choice	Total Score	Tone of the Comments regarding each logo		Next Step
	SCORING	-2	-1	0	2	4				
	Logo #2.1									
		0	0	0	0	0				
	Logo #2.2									
		0	0	0	0	0				

 <p>Senior Estates Golf and Country Club Active 55+ Community</p>	Logo #2.3									
		0	0	0	0	0				
 <p>Senior Estates Golf & Country Club Active 55+ Community</p>	Logo #2.4									
		0	0	0	0	0				
 <p>SEGCOC Active 55+ Community Senior Estates Golf & Country Club</p>	Logo # 2.5									
		0	0	0	0	0				

ROUND THREE	Do not that at all	Not Much	Neutral	It is good	This is my First Choice	Total Score	Tone of the Comments regarding each logo	Next Step

SCORING	-2	-1	0	2	4				
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	Logo #1								
		0	0	0	0	0			

	Logo #5								
		0	0	0	0	0			

waiting for Round two									
	0	0	0	0	0				

waiting for Round two									
	0	0	0	0	0				

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