



Payment to: Imagebird Studio
 PO Box 55422
 Portland, OR 97238

On behalf of Woodburn Estates & Golf
 Cindy 503-267-2393
 Stan 503-710-4665



2024 Phone Directory Advertising Insertions Form - NEW

Bus. Name:	Status: NEW
Actual Adrs:	Phone
City, St, zip:	Cell:
Ad Contact:	
E-mail Adrs:	
Bill To:	Ad Code:
Bill Adrs:	Ad Cost
City, St, zip:	Additional Headings:
Client Signature:	Total to be Invoiced
	Payment due by Nov. 15

Signer authorizes the Ad herein described is to be published in the 2024 directory.

If the ad is approved, with or without changes, please sign this form and return it to us.

New Ad, but with changes, **New Ad** (Please circle desired Ad Code Size below)

Delivery: Late-January 2024 **DEADLINE** for corrections, additions or changes **3:00 pm 11-30-2023**

Ad Code Size	#Headings	Amount
BCb=Business Card: (WxH) 3.75" x 2.4125"	(2)	\$ 140.00
QVb=Quarter Vertical Page: 3.75" x 4.9375"	(4)	\$ 275.00
QHb=Quarter Horizontal Page: 7.625" x 2.4125"	(4)	\$ 275.00
HPb=Half Page: 7.625" x 4.9375"	(4)	\$ 565.00
BCc=Business Card: (WxH) 3.75" x 2.4125"	(2)	\$ 155.00
QVc=Quarter Vertical Page: 3.75" x 4.9375"	(4)	\$ 290.00
QHc=Quarter Horizontal Page: 7.625" x 2.4125"	(4)	\$ 290.00
HPc=Half Page: 7.625" x 4.9375"	(5)	\$ 590.00
FPc=Full Page: 8.375" x 10.75"	(6)	\$ 1,250.00
IFc=Inside front cover (full page, full color): 8.375" x 10.75"	(6)	\$ 1,360.00
IBc=Inside back cover (full page, full color): 8.375" x 10.75"	(6)	\$ 1,360.00
RCc=Rear cover (full page, full color): 8.375" x 10.75"	(6)	\$ 1,400.00

Color Ads Pricing | Black Ads Pricing

Classification Headings	
1.	_____
2.	_____
3.	_____
4.	_____
5.	_____
6.	_____
7.	_____
8.	_____
9.	_____

____ **Additional Classification Headings \$14.00 each**

Pages 1 to 8, 39 to 54, and 85 to back cover are for Color Ads only

*** For full page ads, add 1/8" to all sides for bleed. Keep all text at least 1/4" away from edge of page.**

Client, please send print ready artwork to our graphic designer, **Cindy Hale** at chale@imagebird.com
 Please supply VECTOR or Original art when possible. WEB graphics are LOW Resolution, will NOT Reproduce well and **if it's NOT yours, it's NOT free.** ALL Photos MUST be Furnished at 300 dpi.

ALL other Questions? Contact volunteer, Stan Hiller 503-710-4665 or shiller@imagebird.com

Client, add your information and email to us with your artwork. We will invoice you after the approval.

Notes: _____



Imagebird Studio
PO Box 55422
Portland, OR 97238



Cover Letter,

Enclosed you will find our Directory Advertising Insertion form for your new ad in our Woodburn Estates & Golf - phone directory. Our annual phone directory book is well used by our HOA members. Every year we are averaging over 100+ home sales of new people looking for your services.

Our annual phone directory is delivered to 1,508 homes and to each advertiser each year. Please contact us immediately so that we may include you in our annual phone directory.

Client: Send ad artwork to our graphic designer Cindy Hale by **email**. Please make sure it is a high resolution, print ready (300dpi) PDF artwork. Web graphics are low quality and will not reproduce well and if it's not yours, it's not free. All photos must be furnished at 300 dpi. Please send by email a **signed** copy of the "Advertising Insertion" form.

Pages 1 to 8, 39 to 54, and 85 to back cover are for Color Ads only.

For full page ads, add 1/8" to all sides for bleed. Keep all text at least 1/4" away from edge of page.

Note: Total payment regardless of advertising will be due – see Advertising Insertion form.

You will be **invoice** separately by email with a link through QuickBooks to make your payment, based on the **Ad Code** plus any additional Classification Headings.

If you are sending a check, please make payable to **Imagebird Studio**.

Imagebird Studio does take credit card payment over the phone at 503-267-2393.

The Form:

- On the left side of the form, you will see Ad Size, Heading, and Amount.
- Ad size is the code we use for the size of your ad.
- #Heading is the number of Classification Headings you get free with your ad.
- Amount is the cost of the ad, but if you need more headings a charge will be added for each additional Heading – see **Advertising Insertion** form.

If you have any questions or concerns, please contact us by email:

- **Artwork for Cindy** is chale@imagebird.com or 503-267-2393
- **Sales for Stan** is shiller@imagebird.com or 503-710-4665

NEW for 2024 – Advertising in the annual phone directory, you are allowed one spot in our Business Card rack located near the restaurant.

Thank you for advertising with Woodburn Estates & Golf®

Be sure to check us out on the web or like us on Facebook. www.WoodburnEstatesGolf.com

Stan Hiller, volunteer Directory Sales 503-710-4665

The only book our HOA residents truly use.