



News & Views Ad Sizes & Rates

N&V office 971-338-6131

N&V billing 503-982-1776

Email: nv@WoodburnEstatesGolf.com

1776 Country Club Road
Woodburn, OR 97071

Advertising Rates per issue.

Width	Height	Rates
3.3"	2"	\$33.00
3.3"	3"	\$49.50
3.3"	4"	\$66.00
3.3"	5"	\$82.50
3.3"	6"	\$99.00
3.3"	7"	\$115.50
3.3"	8"	\$132.00

Width	Height	Rates
5"	2"	\$50.00
5"	3"	\$73.20
5"	4"	\$83.80
5"	5"	\$94.50
5"	6"	\$105.30
5"	7"	\$175.00
5"	8"	\$200.00

Effective February 2023. Rates are per issue.

News & Views is published twice monthly on the 2nd and 4th Friday of each month. It is delivered to approximately 1,500+ homes, plus surrounding retirement facilities, and those businesses that advertise in that issue.

First time ads must be paid in advance. Thereafter, they will be billed monthly. A late charge of 1.5% will be added for charges not paid within 30 days after the first billing. Ad copy and inserts must be received at the *News & Views* office according to the publishing schedule.

INSERTS are \$150 per issue and must be paid for in advance. The advertiser is responsible for providing ample quantity (1,550 minimum) to *N&V* office, 8-days in advance of publication.

Color Pictures and ads need to be 300 dpi/cmyk. Ads submitted by advertisers need to be to the correct column width (3.25" or 4.97") of our newspaper format. If we are building new ads or revising current b/w ads for color we will need new color photos, logos, or special artwork that the advertiser specifies; all to be submitted in 300 dpi/cmyk.

COLOR PAGES:

The *News & Views* has a full 8-page color newspaper to add interest. However, our 12-page newspaper does contain a couple of black only pages.

We are eliminating 1/2" increments for the ads. Color Ads must be 3.25 or 4.97 inches in width, with a maximum height of 8 inches.

Thank you for advertising with **Woodburn Estates & Golf** in the *News & Views*.

News & Views reserves the right to deny an ad because of content.