



**Payment to: Imagebird Studio**  
 PO Box 55422  
 Portland, OR 97238

On behalf of Woodburn Estates & Golf  
 Cindy 503-267-2393  
 Stan 503-710-4665



**2022 Phone Directory Advertising Insertions Form - NEW**

<b>Bus. Name:</b>	<b>Phone:</b>
<b>Actual Adrs:</b>	<b>Status: NEW</b>
<b>City, St, zip:</b>	<b>Fax:</b>
<b>Ad Contact:</b>	<b>Cell #</b>
<b>E-mail Adrs:</b>	
<b>Bill To:</b>	<b>Ad Code:</b>
<b>Bill Adrs:</b>	<b>Ad Cost</b>
<b>City, St, zip:</b>	<b>Additional Headings:</b>
<b>Client Signature:</b>	<b>Total to be Invoiced</b>
	<b>Payment due by Nov. 15</b>

**Signer authorizes the Ad herein described is to be published in the 2021 directory.**

If the ad is approved, with or without changes, please sign this form and return it to us.

**New Ad, but with changes,**  **New Ad** (Please circle desired ad size below)

**Delivery: Late-January 2022** **DEADLINE** for corrections, additions or changes **3:00 pm 11-30-2021**

Ad Code	Size	#Headings	Amount
<b>BCb=Business Card: (WxH)</b>	3.75" x 2.4125"	(2)	\$ 140.00
<b>QVb=Quarter Vertical Page:</b>	3.75" x 4.9375"	(4)	\$ 275.00
<b>QHb=Quarter Horizontal Page:</b>	7.625" x 2.4125"	(4)	\$ 275.00
<b>HPb=Half Page:</b>	7.625" x 4.9375"	(4)	\$ 565.00
<b>BCc=Business Card: (WxH)</b>	3.75" x 2.4125"	n/a	n/a
<b>QVc=Quarter Vertical Page:</b>	3.75" x 4.9375"	(4)	\$ 290.00
<b>QHc=Quarter Horizontal Page:</b>	7.625" x 2.4125"	(4)	\$ 290.00
<b>HPc=Half Page:</b>	7.625" x 4.9375"	(5)	\$ 590.00
<b>FPc=Full Page:</b>	8.375" x 10.75"	(6)	\$ 1,250.00
<b>IFc=Inside front cover (full page, full color):</b>	8.375" x 10.75"	(6)	\$ 1,350.00
<b>IBc=Inside back cover (full page, full color):</b>	8.375" x 10.75"	(6)	\$ 1,350.00
<b>RCc=Rear cover (full page, full color):</b>	8.375" x 10.75"	(6)	\$ 1,400.00

Color Ads Pricing | Black Ads Pricing

<b>Classification Headings</b>	
1.	_____
2.	_____
3.	_____
4.	_____
5.	_____
6.	_____
7.	_____
8.	_____
9.	_____

\_\_\_\_ **Additional Classification Headings \$14.00 each**

**Pages 1 to 8, 39 to 54, and 85 to back cover are for Color Ads only**

**\* For full page ads, add 1/8" to all sides for bleed. Keep all text at least 1/4" away from edge of page.**

**Client,** please send print ready artwork to our graphic designer, **Cindy Hale** at [chale@imagebird.com](mailto:chale@imagebird.com)  
 Please supply VECTOR or Original art when possible. WEB graphics are LOW Resolution, will NOT Reproduce well and **if it is NOT yours, it NOT free.** ALL Photos MUST be Furnished at 300 dpi.

**ALL other Questions? Contact Stan Hiller** 503-710-4665 or [shiller@imagebird.com](mailto:shiller@imagebird.com)

**Client, add your information and email to us with your artwork. We will invoice you after the approval.**

Notes: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_



Imagebird Studio  
PO Box 55422  
Portland, OR 97238



Cover Letter,

Enclosed you will find our form for your new ad in our Woodburn Estates & Golf - phone directory. Our phone directory book is well used by our HOA members.

Our phone directory is delivered to 1,508 homes and to each and every advertiser each year.

Please contact us immediately so that we may include you in our annual phone directory. Send ad artwork to our graphic designer Cindy Hale by email [chale@ImageBird.com](mailto:chale@ImageBird.com) Please make sure it is a high resolution, print ready (300dpi) PDF file. Web graphics are low quality and will not work.

**Client:** Imagebird handles the artwork and your payment. So please send a **signed** copy of the “Advertising Insertion” form to the above address. After the approval of your artwork, **we will then invoice** you by email based on the **Ad Code** plus any additional Classification Headings. If you are sending a check, please make payable to Imagebird Studio.

**Color advertising** is available for quarter page, half page or full-page ads.

**Pages 1 to 8, 39 to 54, and 85 to back cover are for Color Ads only.**

For full page ads, add 1/8” to all sides for bleed. Keep all text at least 1/4” away from edge of page.

**Note:** Total payment regardless of advertising will be due – see Advertising Insertion form.

Total payment not received by this date, will be dropped, unless you contact us.

**Imagebird Studio** does take credit card payment over the phone at 503-267-2393.

**The Form:**

- On the left side of the form, you will see Ad Size, Heading, and Amount.
- Ad size is the code we use for the size of your ad.
- #Heading is the number of Classification Headings you get free with your ad.
- Amount is the cost of the ad, but if you need more headings a charge will be added for each additional Heading – see **Advertising Insertion** form.

If you have any questions or concerns please contact us by email:

- **Artwork for Cindy** is [chale@imagebird.com](mailto:chale@imagebird.com) or 503-267-2393
- **Sales for Stan** is [shiller@imagebird.com](mailto:shiller@imagebird.com) or 503-710-4665

Thank you for advertising with Woodburn Estates & Golf®

Be sure to check us out on the web or like us on Facebook. [www.WoodburnEstatesGolf.com](http://www.WoodburnEstatesGolf.com)

Stan Hiller, Directory Sales 503-710-4665

*The only book our Association residents truly use.*