



## News & Views

### Demographics

Our **News & Views** newspaper is published twice monthly – ALWAYS on the 2<sup>nd</sup> and 4<sup>th</sup> Friday of each month.

- (1) Advertising Costs – I have attached the forms we send to new advertisers.
- (2) Readership Demographics – mostly persons aged 55+ who are members of the HOA.
- (3) Distribution –
  - 1,508 copies to our homeowners
  - 30 to 40 copies (one each to our advertisers)
  - 29 copies to Senior Estates Mobile Home Park
  - 25 copies to Cascade Park
  - 20 copies to Country Meadows Village
  - 20 copies to Panor 360 Condominiums
  - 15 copies to Emerald Gardens
  - 15 copies to McCully Realty
  - 10 copies to Country Cottage Restaurant
  - 10 copies to Silver Creek Assisted Living & Memory Care
  - 10 copies to French Prairie Nursing & Rehabilitation Center
  - 6 copies to our pro shop
  - 5 copies to Renew Beauty Salon
  - 5 copies to K’Bella Salon & Spa
  - 5 copies to Woodburn Homes Realty
  - 4 copies to our office file
  - 3 copies to our course supervisor
  - Totaling: 1,725
- (4) Premium Community Events – We have lots of activities within our town – here are a few.
  - a. <http://www.WoodburnEstatesGolf.com>
  - b. <http://www.americantowns.com/or/woodburn/events>
  - c. <http://www.woodburn-or.gov/?q=events>
- (5) Other Pertinent advertising or sponsorship opportunities – We are always looking for sponsors for many of our activities within Woodburn Estates & Golf. Contact Activities Director Malena Turner 971-216-1205. For other marketing opportunities contact Allan Lindberg 503-804-3982.

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