



News & Views Ad Sizes and Prices

N&V 971-338-6131 or Billing 503-982-1776

Email: nv@WoodburnEstatesGolf.com

1776 Country Club Road
Woodburn, OR 97071

Width	Height	B / W	Color
1 col. 2.5"	2"	\$20.00	\$27.00
1 col. 2.5"	3"	\$25.00	\$32.00
1 col. 2.5"	4"	\$30.00	\$37.00
1 col. 2.5"	5"	\$35.00	\$42.00
1 col. 2.5"	6"	\$40.00	\$47.00
1 col. 2.5"	7"	\$45.00	\$52.00
1 col. 2.5"	8"	\$50.00	\$57.00

Width	Height	B / W	Color
2 col. 5"	2"	\$40.00	\$54.00
2 col. 5"	3"	\$50.00	\$64.00
2 col. 5"	4"	\$60.00	\$74.00
2 col. 5"	5"	\$70.00	\$84.00
2 col. 5"	6"	\$80.00	\$94.00
2 col. 5"	7"	\$90.00	\$104.00
2 col. 5"	8"	\$100.00	\$114.00

Effective May 2017. Rates are per issue.

News & Views is published twice monthly on the 2nd and 4th Friday and is delivered to approximately 1,500 homes, plus surrounding retirement facilities, and those businesses that advertise in that issue.

First time ads must be paid in advance. Thereafter, they will be billed monthly. A late charge of 1.5% will be added for charges not paid within 30 days after the first billing. Ad copy and inserts must be received at the *News & Views* office according to the publishing schedule.

Inserts are \$150 per issue and must be paid for in advance. The advertiser is responsible for providing a sufficient quantity (1500 minimum) to *N&V* office.

Pictures and ads that will print in color need to be 300 dpi. B/W photos hide a lot of imperfections, but color magnifies the imperfections. Ads submitted by advertisers need to be to the correct column width of our newspaper format and need to be 300 dpi. If we are building new ads or revising current b/w ads for color we will need new color photos, logos, special artwork that the advertiser specifies; all to be submitted in 300 dpi/cmyk.

COLOR PAGES: As you may notice, the *News & Views* has increased the number of color pages from four to eight. This makes more room for more color ads and allows us to print more photos in color to add interest. While we are expanding the color, we have increased the maximum height to 8 inch ads.

The Association reserves the right to publish or not publish any advertisement at our discretion.